

Become a Certified Pig Signals® trainer: Look - Think - Act

Do you want to train pig farmers to maximize their efficiency by better looking at their pigs? Do you enjoy lecturing, but you want to improve your presentation skills? Become a Certified Pig Signals® trainer!

Next January/February 2014, Kees and Frances Scheepens, owners of the Dutch pig consultancy company FarmulaOne organize three separate 5 day-courses (two in English/one in German) for people who want to increase their knowledge of pigs and want to give Pig Signals® trainings in their own country.

The key principles of Pig Signals® are LOOK-THINK-ACT. Pigs produce better if you know how to give them tender loving care (TLC). Good care of pigs starts with careful observation. In the training you will not only learn to **look** better at pigs yourselves, but you will also learn how to pass on your knowledge to farmers or other interested persons. You will visit 3 different farms in the Netherlands. You will develop the skills to make a customized version of the Pig Signals presentation. Also you will receive a certificate if you complete this training successfully. This certificate gives you the license to train your clients in your own country for one year.

Please visit our website, contact us for questions or register yourself for the 5 day-course (max. 8 participants/course).

www.farmulaone.com

Welcome in Holland!

Enjoy our southern Dutch hospitality!

Course Certified Pig Signals® Trainer

Dates: Monday 13th of January 2014 – Friday 17th of January (English)
Monday 27th of January 2014 – Friday 31st of January (English)
Monday 10th of February 2014 – Friday 14th of February (German)

Costs (4 days): €2450,- (excluding taxes, travel and accommodation expenses)

Renewal license: €250,-/year

Registration on: www.farmulaone.com

Email: info@farmulaone.nl

Fax: +31 499 310 142

LOOK-THINK-ACT



Look: This sow, due to farrow, bites on the bars of her cage. She scrapes with her feet on the floor. What is she doing and why?



Think: Pigs want to build a nest for their piglets. If they do not get the opportunity to build a nest they are stressed.

Act: To lower stress levels some farmers give sows substrate (i.e. bags with jute fabric) to handle and thereby relax

Certified Pig Signals® Trainer program:

Bring your own digital camera (for photos and videos) and also your laptop with you! It is necessary that you can transfer the photos to your laptop (via card or cable). It is desirable that you read the four books on Pig Signals®, but it is not an obligation.

Day 1: LOOK

On the first day you will learn to LOOK with an open mind. You learn to watch for signals. You will learn what natural pig behaviour is at Kees Scheepens' outdoor farm (www.walnootenwilg.nl). We will then make you familiar with the Pig Signals® presentation and with this fresh knowledge you will LOOK again. We are sure you will see different things! We finish the day with a meal together.

Day 2-3: LOOK-THINK-ACT, Professional protocols, presentation, computer skills

After a workshop presentation skills and a workshop computer skills, you will have some time to work on the protocols/videos for your assignment: create about 5 examples of LOOK-THINK-ACT-protocols. You will present them at day 5.

On day 2 we will visit a medium-sized farrow-to-finish farm working under the 1-Star Better Life scheme of the Dutch Animal Welfare Organisation. On this farm you will make some more videos and you will get familiar with the Pig Signals®' check lists.

On day 3 we will visit a + 1000 sow unit producing + 30 pigs/sow/year with almost zero antibiotics!!

Day 4: Exercise in lecturing and giving a practical training

On this day you will present a part of the Pig Signals® presentation and you will learn how to organize a Pig Signals®-lecture or practical training. You will also improve your communication-skills and better learn how to give feedback to other people. You will also get acquainted with Kees's thoughts on pig-farming 2.0!

Day 5: Present your own lecture and certificate presentation

To earn the certificate Pig Signals® trainer you need to participate in an active way during the course. On this last day you will also need to present about 5 of your best examples/protocols of Pig Signals®: LOOK-THINK-ACT. If you graduate you will get a certificate and thereby become a certified Pig Signals® trainer.

After lunch it is possible to visit the Pig Innovation Centre at Sterksel (optional).

Certified Pig Signals® Trainer registration form

Title: Dr./ Ir./Mr. /Mrs./Miss/BSc/MSc/PhD/Dipl.Ing./Agrar.Ing/etc

Name:

Full Address:

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Country:

Telephone:

E-mail address:

Level of schooling: 12-18 y. old / high school / university / PhD /

Degree in knowledge of pigs:

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(please send a short resume of your professional career)

Current profession:

Company name:

Website:

I am interested in following the 5 day course on ... to ... 2014(please fill in the dates) to become a certified Pig Signals trainer. If I graduate , I will receive a certificate. This certificate is also my license to train farmers in my country of origin for a period of one year.

Date:

Signature:

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